

2024



**Building Movement Project**

*Activating Nonprofits | Fueling Change*

BUILDING MOVEMENT PROJECT'S

IMPACT  
REPORT

In 2024, Building Movement Project stood alongside our colleagues on the frontlines of social movements and nonprofits, supported the building of solid infrastructure for our sector, and published timely research to help the movement understand the moment in real-time.

Here is a snapshot of all we've accomplished this year:

## BMP BY THE NUMBERS

**70+** public and virtual speaking engagements

**50** cohort participants

**20,666** organizations and individuals touched



# MOVEMENT BUILDING

In 2024, our work fortified and supported movement organizations to address concerns leaders have had for years through our research on the political climate, our relationships, and our resources. We added three new reports to our Movement Infrastructure Series, combining insights on leaders with specific experiences and providing suggestions on how organizations and funders can meet current needs and foresee future challenges.



## RESEARCH

Political Climate Survey and Sounding the Alarm: Nonprofits on the Frontlines of a Polarized Political Climate Report

100 Days of Building Power and Solidarity: Observations and Recommendations about Immediate and Long-Term Infrastructure Needs for Palestinian, Muslim, and Arab Groups in the U.S.

Reckoning with Sustainability: Black Leaders Reflect on 2020, the Funding Cliff, and Organizing Infrastructure



## RELATIONSHIPS

Solidarity Is Cohort

Rapid Response Cohort

Muslims for Just Futures Partnership

Movement leader/organization cohorts (AALT, BAMEMSA, Interrupting Criminalization, South Asian)



## RESOURCES

Solidarity Is Practice Guide

The 2024 Elections and Beyond: Fortifying Ourselves, Our Organizations, and Our Ecosystems

Ceasefire Tracker

Rapid Response Resources Toolkit

Solidarity Is This podcast

## Partner Highlight: Muslims for Just Futures



This year, BMP strengthened its partnership with Muslims for Just Futures (MJF), a grassroots organization empowering Muslim communities through care, organizing, and advocacy. Together, we co-authored the report *100 Days of Building Power and Solidarity* and hosted regular movement calls to support Black, Arab, Middle Eastern, Muslim, South Asian (BAMEMSA) groups. This summer, we collaborated on a virtual election scenario planning workshop, equipping participants with mock work plans for communications, legal advocacy, and community defense.



# LEADERSHIP AND ORGANIZATIONAL CHANGE

In 2024, we supported organizations in strengthening their race equity infrastructure through our Race to Lead research and reports, tailored cohorts, and the Building Blocks for Change (BB4C) race equity assessment. This work remains central to our mission of fostering transformative change within the sector.



## RESEARCH

### Race to Lead Series:

The Push and Pull: Declining Interest in Nonprofit Leadership

Blocking the Backlash: The Positive Impact of DEI in Nonprofit Organizations



## RELATIONSHIPS

Nonprofit Professionals of Color Collective: Honored BMP with the 2024 Impact Award.

Jacksonville Collaborative: Engaged a diverse consultant network to advance equity work.



## RESOURCES

BB4C Pro for Consultants and Capacity Builders

## Partner Highlight: Grunin Foundation



Founded in 2013 in Central New Jersey, the Grunin Foundation is dedicated to integrating equity, diversity, inclusion, and belonging into every aspect of its work. Committed to breaking down barriers, uplifting marginalized voices, and fostering a more just society, they co-learn and collaborate with partners and communities.

In partnership with BMP, the Grunin Foundation co-designed a cohort for their grantees, combining program funding with operational support and technical assistance to drive meaningful impact.



# SERVICE AND SOCIAL CHANGE

In 2024, we advanced our service and social change efforts by supporting direct service organizations in integrating social change initiatives. We anticipate an increased demand for direct service work in the coming years. Through our first Security to Wellbeing cohort, technical assistance, and collaborative blogs, we are planting seeds for systemic change. An accompanying facilitator's guide is set for release next year.



## RESEARCH & RESOURCES

### Security to Wellbeing Cohort

Coming in 2025: A comprehensive facilitator's guide to support direct service organizations and future cohorts



## RELATIONSHIPS

We strengthened connections with ten direct service organizations interested in beginning or deepening their social change work within their communities. Applications for next year's cohort will open in spring 2025.



### Partner Highlight: Communities in Schools of Memphis

Since 2014, Communities in Schools (CIS) of Memphis has supported students and families through holistic programming addressing housing, mental health, and career needs. As part of BMP's 2024 Security to Wellbeing Cohort, CIS expanded its focus beyond student success to tackle systemic barriers. Guided by the Security to Wellbeing Framework, they are embracing root cause analysis to develop transformative solutions that advance lasting equity for the communities they serve.



## MILESTONES & TRANSITIONS

BMP celebrated its 25th anniversary

Executive Leadership - Janis Rosheuvel joined BMP as Executive Director and BMP celebrated a combined 35 years of leadership under Sean Thomas-Breitfeld and Frances Kunreuther.

Team growth - Romana Lee-Akiyama joined a new role at BMP, as Senior Director of Institutional Advancement, and Priti Nemani joined as Policy Analyst.

## TESTIMONIALS



This moment in history, filled with both pain and possibility, calls on BMP to sharpen its mandate: helping our sector address today's most pressing social issues through research, tools, training, guidance, and networks for social change. BMP's work goes beyond addressing the present—it's about shaping a just and equitable future. I am deeply heartened and grateful to join BMP at such a pivotal time in its journey.

**Janis Rosheuvel, Executive Director, Building Movement Project**



## BMP FUTURES FUND

In 2024, BMP launched the Futures Fund as an investment in the next chapter of our organization, as we thanked long-time co-executive director team, Frances Kunreuther, and Sean Thomas-Breitfeld, for their leadership and welcomed our new executive director, Janis Rosheuvel. Thank you to all the individual and institutional donors who contributed to this initiative. Your gifts position BMP to anticipate and address emerging challenges

### Foundation support came from:

- Barr Foundation
- David and Lucile Packard Foundation
- Open Society Foundation
- Robert Sterling Clark Foundation
- William and Flora Hewlett Foundation

## LOOKING AHEAD

As we close out 2024, BMP extends our deepest gratitude to our partners, funders, and supporters. Together, we are building a future rooted in justice, equity, and solidarity. Building on 2024's successes, we are setting the stage for even greater impact in 2025. Find a comprehensive list of links and resources in this report [here](#).

