



# Building Blocks for Change

A Race Equity Assessment  
By Building Movement Project

## **Building Blocks for Change Pro for Consultants** Launch Webinar

October 19, 2023, 2-3 PM ET

# Welcome & Introductions



**Mercedes Brown**  
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**Chante' Chambers**  
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# Webinar Agenda

- Webinar Logistics
- High-Level BB4C Overview
- BB4C Pro Introduction
- Moderated Panel Discussion
- Audience Questions & Answers
- Closing & Next Steps



# Opening Polls



Which role do you identify most with?

**AND**

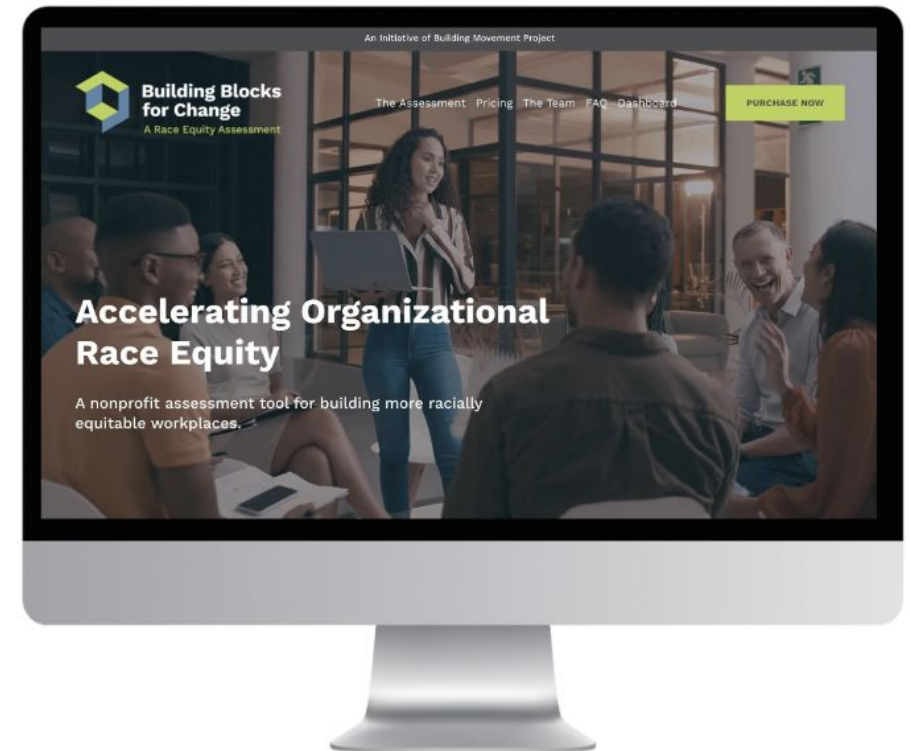
What best describes your familiarity with  
Building Blocks for Change?

# **Building Blocks for Change (BB4C)**

## Overview

# Building Blocks for Change Overview

- Building Blocks for Change (BB4C) is an assessment designed to help nonprofits build the foundation to foster more racially equitable workplaces.
- The BB4C framework equips organizations with the insights to understand their culture and build more aligned teams.
- The assessment process aims to deepen nonprofit organizations' understanding of the changes necessary to become more racially equitable by focusing on the most impactful drivers of organizational culture change: **Learning, Leadership, Conversation and Voice.**



# What You Get



## Survey & Report

Based on responses from an anonymous survey, organizations will receive a [custom report](#) which offers aggregated findings and recommendations. Larger organizations may be eligible for disaggregated findings by race and position.



## Dashboard

Participating organizations will have access to the BB4C Dashboard, which houses a robust library of digital materials, guidance on how to move through the assessment phases, and access to the BB4C Help Desk.



## Communications

The BB4C team will provide regular progress and participation updates unique to your organization, and offer helpful tips and reminders as you move through the assessment process.



## Technical Assistance

Building Movement Project staffs the BB4C Help Desk to respond to questions throughout the assessment process.



# **Building Blocks for Change Pro for Consultants**

## Overview

# BB4C Pro for Consultants Overview

- Designed to supplement the race equity assessment, BB4C Pro is a resource for consultants and capacity-building professionals working nonprofits on racial equity and organizational development efforts
- BB4C Pro Includes:
  - A dashboard with digital tools and resources
    - e.g. report interpretation guides, sample BB4C meeting agendas, cohort timelines, etc.
  - Access to technical assistance provided by BMP staff
  - BB4C survey participation rates for clients
  - BB4C training and onboarding support
  - Peer learning and practice opportunities



# What You Get



## Survey & Report

Based on an anonymous survey, consultants will have access to automated organization and cohort-level reports.



## Dashboard

A dashboard with digital tools and resources to aid consultants in interpreting BB4C reports, leading cohorts, and assisting organizations in transforming their nonprofit workplaces.



## Technical Assistance

Building Movement Project staff will provide ongoing support to consultants navigating the BB4C assessment process.



## Learning & Practice Community

Opportunities for peer learning and practice with fellow consultants using BB4C with their nonprofit clients.

[REGISTER FOR BB4C PRO](#)

# BB4C Pro for Consultants Use Cases

Consultants can use BB4C Pro in **two** ways:

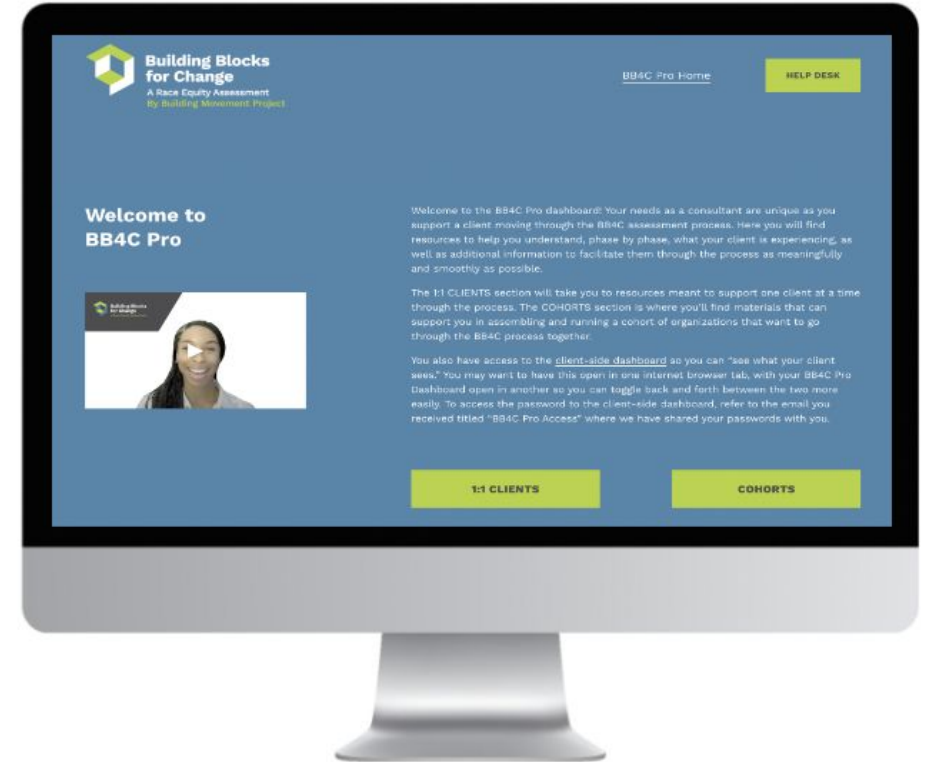
- **Individual Organization**

Includes resources to support consultant engagement with individual organizations completing a race equity assessment

- **Cohort Model\***

Includes resources to support consultant engagement with peer learning and practice communities

*\*2 or more organizations*





## BB4C Login

Login with your password below to access digital materials, useful guidance, and the BB4C Help Desk

If your organization is interested in signing up for BB4C, please [purchase the assessment](#).

If you are a consultant supporting an organization through the BB4C process, please [register here](#).

# BB4C Pro Onboarding Information

Building Movement Project's Race Equity Assessment Team will provide virtual training and onboarding support to ensure consultants can successfully use BB4C Pro with their nonprofit clients. The process outlined below provides an overview of registration and onboarding.

## Registration

Consultant submits registration form to access BB4C Pro & receives an automated confirmation email.

## Submission Review

Race Equity Assessment Team reviews submission & schedules consultant intake & training.

## Onboarding

The Race Equity Assessment Team conducts BB4C Pro training & onboarding. Consultants should anticipate participating in two 1.5-hour training sessions.

## Access BB4C Pro

Consultant gains access to BB4C Pro Dashboard through credentials provided by BMP.

## Engagement

Opportunities to participate in practice & learning collaboratives to build capacity through the exploration of best practices, sector-level findings, and contribute to the enhancement of BB4C.

# Moderated Panel Discussion

# Audience Questions & Answers



# Closing Poll



Given what you learned today, how would you use BB4C Pro?

# Closing & Next Steps

**Thank You!**

Schedule time with our team  
to discuss BB4C Pro!

**AND**

Register for BB4C Pro!

