

*Elections 2020:
Using the Social Change Map to Identify Your Roles and Support Your Ecosystem*

This worksheet, prepared by Deepa Iyer and Building Movement Project, can be used along with the social change map, the definition of roles, and a guide, which you can find [here](#), to align values and actions around the US elections in November 2020.

The Social Change Ecosystem Map



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- **Step 1.** Review the social change map, roles, and guide (found [here](#)).
- **Step 2 (Values):** Place your values in the middle circle of the map. What values are important to you related to the elections? Examples include building power, ensuring fairness and integrity of the election process, or solidarity.

- **Step 3 (Cause):** What cause(s) are calling to you now? Examples include a campaign to ensure fair counting of ballots; direct response/action; supporting directly affected communities.

- **Step 4 (Roles):** Map your role(s). What are your skills? How are you used to showing up? How would you like to show up this time? Is there a difference? Reflect on identifying a primary role you can play as well as a supportive one for someone else in your ecosystem. Take a look at examples of roles on page 4.

• **Step 5** (Ecosystem): Define your ecosystem(s). There are many formations, organizations and efforts out there. Which one do you feel most connected to already? Which one would you like to be part of in the future? If possible, map out the roles that people play in the ecosystem. Do roles need to be filled or shifted or re-aligned? Are too many people crowded into one role? How is your role supporting the ecosystem?

• **Step 6** (Sustainability): Many of us are feeling exhausted, anxious, and distracted. Reflect on your capacity – what are you capable of doing right now? Then, identify one daily activity that you can commit to in November that brings you peace and energy. Lastly, reflect on how you can practice community care. Who can you support, and how?

• **Step 7** (Next Steps): Based on these reflections, what are 1 to 3 action steps that you believe you can take over the coming weeks that are aligned with your values, that embody your roles, and that support your ecosystem. Include your sustainability activities as well. What's the timeframe for those actions? Who will you be accountable to, and how will you course correct as needed?

Examples of Roles #Elections2020 are below. Tweet your social change role @dviyer or on Instagram @buildingmovementproject with #SocialChangeMap #Elections2020.

- **Weavers** connect people, funding, resources and organizations across the country to one another (see <https://www.emergentfund.net/rapidresponse>)
- **Caregivers** bring nourishment to share with people standing in line to vote ([Feed the Polls](#))
- **Storytellers** document and share voting experiences of first-time voters or those facing voting barriers
- **Healers** provide coaching and counseling support for frontline responders and disrupters taking direct action (see *Trauma Response and Crisis Care for Movements* [here](#))
- **Disrupters** plan actions to shake up the status quo and build people power
- **Visionaries** remind us that regardless of outcome, we need to stay focused on re-imagining a different society because returning to normal is not an option
- **Frontline responders** provide support to voters who face barriers or organize rallies and protests (see <https://866ourvote.org/>)
- Experimenters identify new ideas to change government systems
- **Guides** share lessons learned about how people have historically organized to change systems of power (read this powerful [article](#) from Kimberlé Williams Crenshaw about what we can learn from 2016)
- **Builders** put together rapid response networks and plans (see <https://holdthelineguide.com/>)