

Community Engagement Strategies Assessment Worksheet

What role does your organization currently play around these activities? How often or what level of resources do you invest in these areas? Which activities would you consider? Focus on strategies which your organization has already made a priority and to which there is an organization-wide commitment.

Spectrum of community engagement activities <i>(check off all that your org is committed to)</i>	Once/yr	3-6 x/ per year	Once/mo	Never	Would Like to do More	Need help to do this	Can help others in the alliance
COMMUNITY EDUCATION							
Offer public “neutral” space for other groups to hold community issue forums							
Organize your own public education forums for residents, clients, tenants							
Make presentations to other community stakeholders (churches, schools, allies)							
Distribute educational materials about issues							
ADVOCACY & ORGANIZING							
Develop our own issue positions and publish outreach materials							
Create & lead campaigns on neighborhood or city wide issues							
Recruit people (residents, staff, tenants) to attend rallies, give testimony, etc.							
Participate in alliances or coalitions to develop positions and campaigns							
ADVOCACY, MEDIA & ELECTORAL WORK							
Behind the scenes lobbying							
One-on-one meetings with local officials							

Convene residents to meet with local officials							
Organize candidate forums							
Get out the Vote, encourage citizenship, other electoral activities							
Hold press conferences on issues							
Write letters to the Editor or Op-Ed pieces							
LEADERSHIP DEVELOPMENT							
Hold trainings to develop leadership skills of residents or clients							
Give recognition awards to community leaders							
Train staff on how to promote leadership skills of clients, tenants, residents							
Recruit local leaders and organizers to your board							
OTHER							
Fundraising to support community campaigns							

What issue areas are current priorities for your organization to engage in?

What issues lend themselves to cross-neighborhood, city-wide campaigns appropriate for the alliance?
