

# The Detroit Building Movement Project Presents a grassroots fundraising workshop

“Making 2012 your best fundraising year ever”

**WITH INTERNATIONALLY KNOWN  
FUNDRAISER, TRAINER, AUTHOR, AND ACTIVIST**

**KIM KLEIN**



**Monday, February 6<sup>th</sup>  
10 a.m. - 1 p.m.  
(lunch will be served)  
2785 East Grand Blvd.  
at Vanguard CDC  
in The SPOT**

**Please note the above  
site is a change from the  
Cass Commons**

**Interactive Workshop  
Highlighting**

- **The Fundraising  
Climate**
- **Strategies for Creating  
A Lucrative  
Fundraising Year**

**The Workshop Will Provide A  
Unique Platform For Participants  
To Share Their Biggest Obstacles  
To Successful Fundraising And  
Receive Help In Addressing It.**

**Goals of the workshop:  
to learn from each other  
leave with new ideas to implement  
and**

**Feel Ready for  
the Challenge of 2012!**

***Please confirm by Feb 2<sup>nd</sup>: Linda Campbell at [313.556.2020](tel:313.556.2020) x 2035***

**There is no charge for this workshop**



## BIO

Kim Klein is an internationally known fundraising trainer who has worked in all aspects of fundraising: staff, volunteer, board member, and as a consultant.

Kim is the author of five books including her most recent, *Reliable Fundraising in Unreliable Times* which won the McAdam Book Award in 2011. Her classic text, *Fundraising for Social Change*, now in its sixth edition, is widely used in the field and in university degree programs.

She also wrote *Fundraising for the Long Haul, Ask and You Shall Receive*, and *Fundraising in Times of Crisis*. She is the series editor of the Kim Klein Fundraising Series at Jossey Bass Publishers and a member of the Building Movement Project where she works on a project called, "Nonprofits Talking Taxes".

She is a Fellow with On The Commons and blogs at [kimkleinandthecommons](http://kimkleinandthecommons.com). Widely in demand as a speaker, she has provided training and consultation in all 50 United States, five Canadian provinces and 21 other countries.

She co-founded the *Grassroots Fundraising Journal* in 1981 and was its publisher for 25 years. She is a lecturer at the School of Social Welfare at the University of California, Berkeley and was the Resident Resource Person at Concordia University in Montreal in 2008.